

Gold Package	12 month campaign, 60 x 30 second station announcements per month \$320.00 per month + GST
Silver Package	12 Month campaign, 40x 30 second station announcements per month, \$240.00 per month, + GST
Bronze Package	12 month campaign, 30 x 30 second announcements per month \$210.00 per month + GST
Show sponsor	Subject to availability: \$50.00 per MONTH per program + GST, included 4 x 15 second station announcements as sponsor of program
Web Site Link	Reciprocal web link on 3way fm.org.au, one off charge, valid for 12 months web exposure, \$150.00 + GST (MUST BE PURCHASED IN ADDITION TO SPONSORSHIP PACKAGE)

Terms and Conditions

- The Station agrees to provide sponsorship airtime on 3WAY FM, to acknowledge the support and sponsorship of the Sponsor in consideration of the payment by the Sponsor as provided in this contract.
- The parties agree to comply with the provision of the Broadcasting Services Act 1992.
- The Sponsor agrees to pay any and all invoices for Sponsorship in advance of the campaign being broadcast based on the packages chosen under this agreement.
- Failure to pay will result in termination of sponsorship agreement, and all sponsorship announcements will cease until outstanding amounts is paid in full.
- All invoices issued by 3WAY FM, are net 30 day account.
- Invoices will be issued Quarterly (every 3 months)
- Once only Production of sponsor announcement is included in above costs.

3WAY FM Sponsorship agreement:

This agreement is between (Business name) _____

& 3WAY FM Great Ocean Radio, Hyland Street, Warrnambool:

I wish to become a 3WAY FM sponsor and have ticked the package required below:

Gold Sponsor Package \$320.00 per month
Plus Website reciprocal link to 3wayfm.org.au
(12 month contract = \$3,840.00 + GST)

YES

NO

Silver Sponsor Package \$240 per month
(12 Month contract = \$2,880.00 + GST)

YES

NO

Bronze Sponsor Package \$210.00 per month
(12 Month Contract = \$2,520.00 + GST)

YES

NO

Show Sponsor Package \$50 per month
(12 Month Contract = \$600.00 + GST)
(Maximum of 4 sponsors per program)

YES

NO

Website reciprocal link on

3wayfm.org.au \$150.00 + GST

Paid in Advance-12 month contract

**To be used in conjunction with Gold Silver
or Bronze package only**

YES

NO

All sponsor packages are on a 12 month contract

Station sponsorship commences _____

Concludes: _____

Business Contact person _____

Business Contact Details

Registered Business name _____

ABN/ACN _____

Ph. (____) _____ M _____

Email address _____

Postal Address _____

_____ Post Code _____

Sponsor Authority: (please print clearly) _____

Sponsor Signature _____ Date _____

3WAY FM representative

_____ Signature _____

Sponsor Announcement Text (30 sec)

Name of business

Relevant points you wish to get across in the announcement
Website, and street address

(Phone Numbers are optional)

Special Notes/Background Music/Jingle/etc.

(Please note background music must be copyright free)

(Please use space below and return to 3way FM to ensure your
sponsorship announcement is produced for on air)

All sponsorship announcements will be tagged with
"Business name, a sponsor of 3WAY FM"